

MECHATROLINK News brings the latest MECHATROLINK information to our members.

MECHATROLINK Fair Report

The MECHATROLINK Members Association (MMA) hosted the MECHATROLINK Fair in Nagoya on January 31(Mon) and in Matsumoto on February 1(Tue), 2011.

The theme of these fairs was "MECHATROLINK Solutions meet the needs of the future today".

A large and constant stream of visitors viewed diagrams showing the MECHATROLINK-II and -III networks in their entirety as well as tables featuring MECHATROLINK-compatible products made by MMA corporate members.



Shigeru Tsuji
Murata Manufacturing Co., Ltd.

Many also listened to a report on MMA activities and attended the technical seminar. Shigeru Tsuji from Murata Manufacturing gave a fascinating and informative keynote speech entitled, "Developing MURATA BOY®."

Despite the cold weather, both fairs were successful with a large turnout. Thanks to all who came to see us at the MECHATROLINK fairs. The MMA will continue to strongly promote MECHATROLINK.



Keynote speech



Exhibition

◆ Corporate Members at MECHATROLINK Fair

ALGOSYSTEM CO., LTD.
ANYWIRE CORP.
M-SYSTEMS CO., LTD.
ORIENTAL MOTOR CO., LTD.
Sankyo Seisakusho Co.
TIETECH CO., LTD.
Digital Electronics Corp.
TOKYO ELECTRON
DEVICE LTD.

NIKKI DENSO Co., Ltd.
Nichigoh Communication
Electric Wire Co., Ltd.
Micronet Co.
YASKAWA ELECTRIC CORP.
YOKOGAWA ELECTRIC
CORP.
MECHATROLINK Members
Association

SEMICON China 2011

The MMA will participate in SEMICON China 2011, held at the Shanghai New International Expo Centre from March 15 (Tue) to 17 (Thu), 2011. (Booth No.: W2-2146)

SEMICON China 2011 is the world's largest exhibition of semiconductor manufacturing equipment and materials, so many companies from around the world are expected to participate.

The MMA will demonstrate MECHATROLINK-II and -III products developed by MMA corporate members, including local ones.

We look forward to seeing you there.

SEMICON China 2011

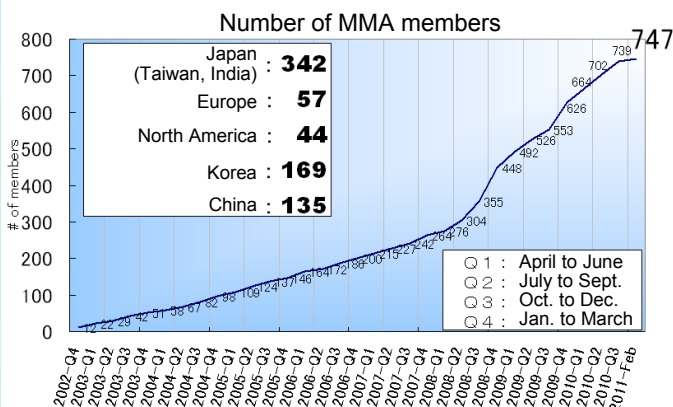
Dates: Mar. 15 (Tue) – 17 (Thu), 2011
Place: Shanghai New International Expo Centre
MMA Booth No.: W2-2146
URL: <http://www.semiconchina.org/index.htm>



Planned design for MMA booth

Increase in MMA Members

739 companies (Dec. 2010) ⇒ **747 companies (Feb. 2011)**
An increase of **8 companies** since the end of December when Vol.21 was issued !



MMA Shanghai Office Report

The MMA Shanghai office has been established to better promote MECHATROLINK in China, joining already established offices in Korea, Germany, the USA, and Shenyang in China as well as the MMA head office in Japan. Since its start, the MMA Shanghai office has been dedicated to the promotion and development of the MECHATROLINK network.

To publicize MECHATROLINK, the MMA participated in various exhibitions, including CCMT 2010 and DMP 2010. Through these exhibitions, we demonstrated the superior availability and expandability of MECHATROLINK by displaying the MECHATROLINK sample kits and products developed by MMA corporate members. To spread the use of MECHATROLINK throughout China, seminars were held in Guangdong, Shanghai, and Beijing districts to explain MECHATROLINK's specifications, network outline, and technical points to Chinese developers.

Many Chinese companies and people involved in networking expressed interest in the MECHATROLINK open network. More than 111 companies and groups in China are registered as MMA members (December 2010).

These members include universities, CNC-related companies, and research organizations, indicating the rapid development and expansion of the MECHATROLINK family.

Introducing Members of the MMA Family: Shanghai Office



Q.M. Gao

Name: Q.M. Gao

Workplace: MMA Shanghai

Job details: In charge of communications with Chinese members. Includes preparation of Chinese catalogs and brochures, exhibitions, receptions, and lectures. Also in charge of public relations, MMA membership applications, and technical support.

MECHATROLINK Seminar in Korea

The MMA organized a MECHATROLINK seminar in Seoul, Korea on Feb. 23 (Wed), 2011, and many people were in attendance.

The MMA explained the MECHATROLINK-III specifications and features. Also, six companies, most of them local manufacturers, introduced their MECHATROLINK products. And, one company that uses MECHATROLINK introduced his system as a practical example.

An entire system of MECHATROLINK network with products connected for demonstration, that is actually used in various exhibitions, and individual display of each MECHATROLINK compatible product attracted many people attended in the seminar. Through this seminar, we recognized that the expectations for and interest in MECHATROLINK is also high in Korea.



Seminar



Display of products

AIMEX - AUTOMATION WORLD 2011

The MMA will participate in the AIMEX - AUTOMATION WORLD 2011 in Seoul, Korea, from Mar. 8 (Tue) to 11 (Fri), 2011.

This annual exhibition encompasses every industrial automation-related sector and aims to innovate automation-related products and technologies.

The planned MMA booth will feature demonstration of an entire system using the MECHATROLINK network with products from MMA corporate members and will spotlight the products of individual MMA Korean corporate members.

We look forward to seeing you there.



Planned design for MMA booth

AIMEX - AUTOMATION WORLD 2011

Dates:	Mar. 8 (Tue) – 11 (Fri), 2011
Place:	Coex, World Trade Center (Samseong-dong, Gangnam-gu, Seoul, Korea)
MMA Booth No.:	A Hall No. D101
URL:	http://automationworld.co.kr

MECHATROLINK Seminar in Taiwan

MECHATROLINK Technical Seminar in Taiwan

The date of the MECHATROLINK technical seminar in Taiwan that was announced in the previous issue of MMA News has been decided and the seminar details are as follows.

Date: April 1 (Fri), 2011

Target: People considering the adoption of MECHATROLINK and people who are planning to develop MECHATROLINK compatible products

Contents: Explanations of general MECHATROLINK specifications, hardware, software, and important things to remember when developing MECHATROLINK compatible products.

Application: Application instructions for participation in the seminar will be published soon on the website (in Chinese).

New MMA Members

DELTA TAU KOREA, Meiho Electronics Co., Ltd., SUS Corporation, YANGHEON MACHINERY CO., LTD.

(Only those companies that gave us permission for disclosure are listed here.)

Future Events

March 8 to 11, 2011: AIMEX - AUTOMATION WORLD 2011 in Korea

March 15 to 17, 2011: SEMICON China 2011

April 1, 2011: MECHATROLINK seminar in Taiwan

April 11 to 16, 2011: CIMT 2011 in China

Inquiries:

For questions about joining the MECHATROLINK Members Association and other inquiries, please contact the MMA.

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