



November 24, 2015

MECHATROLINK MEMBERS ASSOCIATION

Keyence Corporation to become MECHATROLINK board committee member

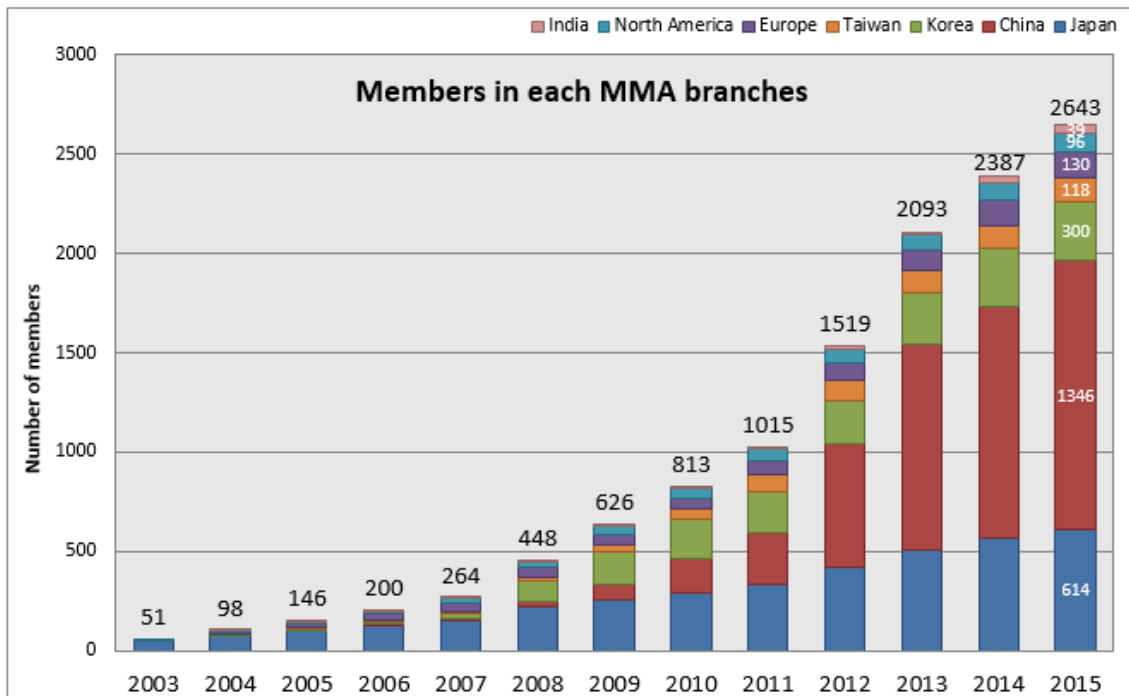
The MECHATROLINK MEMBERS ASSOCIATION (MMA) announced that Keyence Corporation has recently agreed to join the MMA management team as a board committee company. The Association, which promotes the MECHATROLINK open field network technology first introduced in Japan, is headquartered in Iruma City, Saitama Prefecture. As an MMA member, Keyence Corporation (head office: Osaka City) develops and sells MECHATROLINK-compatible products, and the company.

The market environment has undergone large-scale changes in recent years due to the realization of higher functionality, efficiency and reliability as well as the emergence of IoT, M2M and Industry 4.0, all of which shifted the focus to various types of networks. As a company incorporating the MECHATROLINK open field network, Keyence has joined the MMA board committee in pursuit of a more active leadership role in developing new MECHATROLINK technologies and promoting and spreading their usage. Because Keyence is influential in fields such as industrial equipment and related solutions, the MMA expects the company's new leadership role to boost the diffusion and adoption of MECHATROLINK.

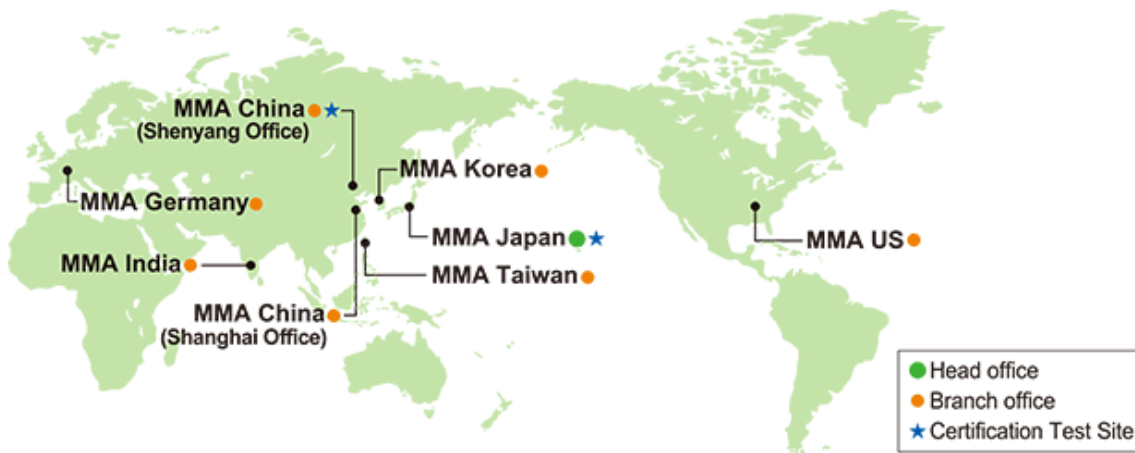
The MMA board committee includes Digital Electronics Corporation, M-System Co., Ltd., Oriental Motor Co., Ltd., YASKAWA Electric Corporation, YASKAWA Information Systems Corporation and Yokogawa Electric Corporation. Keyence Corporation will become the seventh board committee member.

The MMA was established to promote the global spread of MECHATROLINK open field network technologies. Its membership is comprised of seven board committee companies in addition to MECHATROLINK product developers and MECHATROLINK users. As of October 2015, the MMA includes 2,643 companies.

Branch offices have been established in South Korea, China, Taiwan, the United States, Germany and India. These offices provide support for worldwide MECHATROLINK diffusion and promotion as well as MMA member support.



MMA membership by year



MMA global support network

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